

SUPER SIGHT

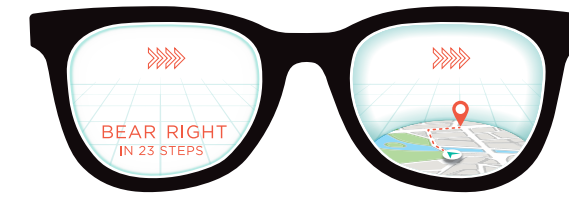
DAVID ROSE

What **augmented reality** means for our lives, our work, and the way we imagine **the future**

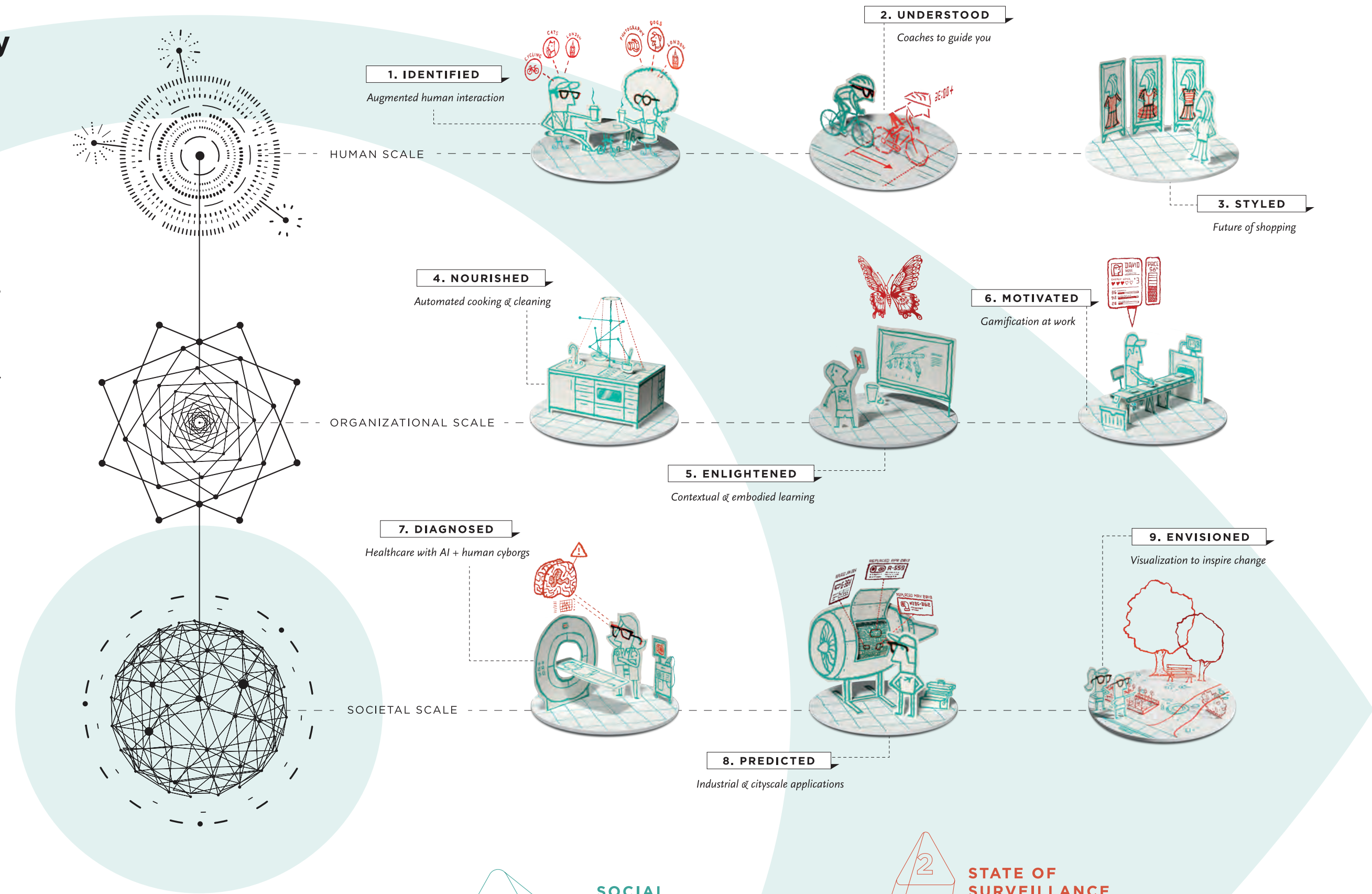


"The potential and hazards revealed with clarity in this new book! A time machine trip into the near future."

—Patti Maes, MIT Media Lab Professor



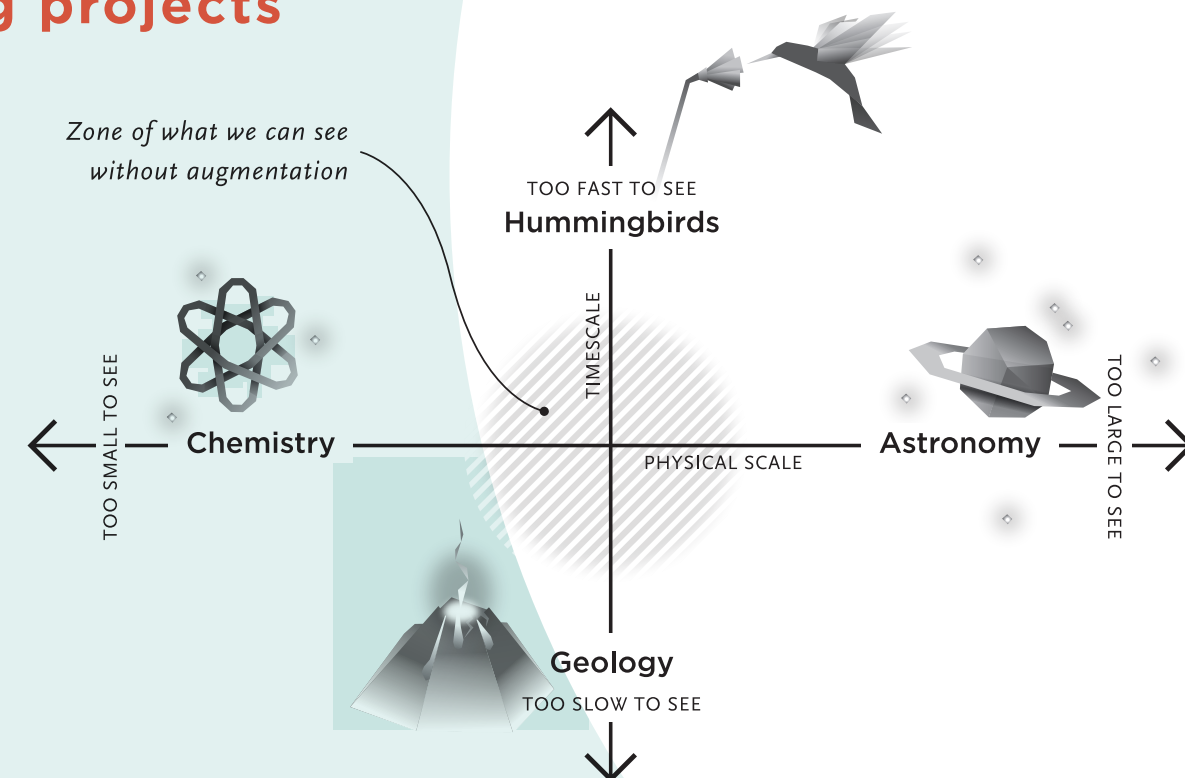
What are the essential benefits of computer-assisted vision?



Frameworks to guide your spatial computing projects

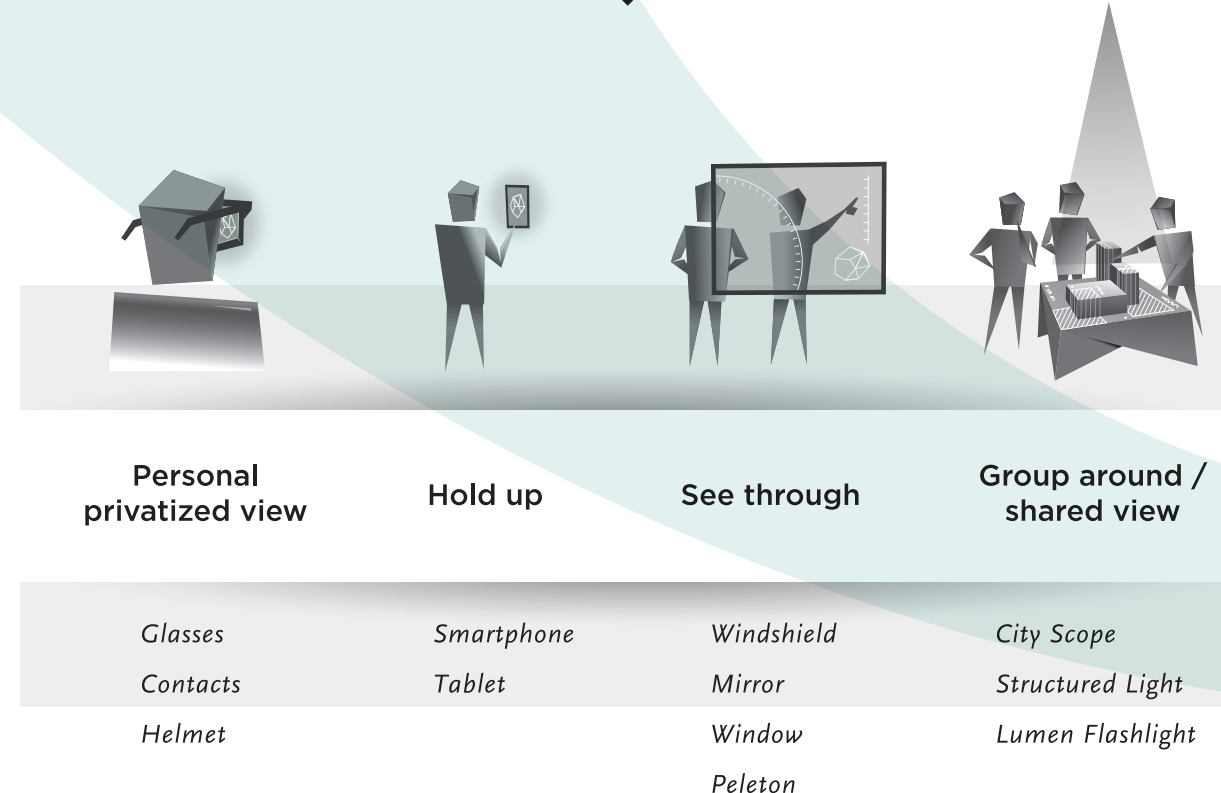
SEEING THE UNSEEN

Augmentation is the most powerful when it helps us see what we ordinarily cannot. Consider physical and time scales that we can't see without augmentation.



THE PLANES OF PROJECTION

Augmentation comes in many forms, from personal wearables, to see through windshields, to structured light projections on objects or architecture for many people to experience together.



Six hazards we must address to create an fair & equitable Metaverse

SUPERSIGHT FOR SOME

Societal inequality becomes entrenched early, so we must ensure that we don't create a digital caste system where access to SuperSight is restricted to a select set.

SOCIAL INSULATION

Computer vision could trap you in your own personal view of the world, impeding your ability to connect with, understand, and empathize with others.

STATE OF SURVEILLANCE

Pervasive cameras, both worn on our bodies and installed in everything from school hallways to doorbells, could provide governments and private companies unprecedented and incriminating data about individuals.

COGNITIVE CRUTCHES

As with any assistive technology, computer vision can lead to the atrophy of skills we are no longer practicing: memorizing, map reading, driving, etc.

PERVASIVE PERSUASION

In the age of computer vision, companies and brands will not only be able to see your search history and events calendar, they'll also be able to see what you see, and what catches your attention.

TRAINING BIAS

Increasingly we are trusting our lives to autonomous systems, often without a clear sense of their accuracy or the data on which they were trained.



www.supersight.world